

## Two Great Pre-Conferences Kick-Off Centennial Conference

Get your NDLA conference experience off to a great start by taking advantage of the opportunity to participate in a great pre-conference workshop. This year we are offering two choices during the afternoon of Wednesday, September 20.

### **Books & Bucks! Fundraising 101 for Libraries**

This half day, hand-on seminar is designed to:

- Impart basics about the philanthropic marketplace
- Apply these rules to library environments
- Allow the participants to work through some case study problems in small groups

Through this education specific format, participants will come away with a meaningful understanding of how philanthropy can impact their library, regardless of size. Designed to be interactive and informative, it is an opportunity to learn from real life experience of libraries from Utah to Ohio to Arkansas.



Russell Hodge currently serves as chief executive officer of Hodge, Cramer & Associates, one of the fastest growing fund-raising consulting firms in the nation. His hand-on management style and innovative fund-raising techniques have been the blueprint for his success in achieving the philanthropic goals for a variety of organizations. Hodge Cramer & Associates has raised more the \$300 million for a variety of organizations.

### **The First Amendment, Privacy, and Your Library**

Deborah Caldwell-Stone, Deputy Director of the Office of Intellectual Freedom of the American Library Association, will present a half-day workshop on an intellectual freedom issue of great import to libraries. This workshop will introduce basic legal principles within the first amendment, and will also cover state laws that relate to privacy. With those legal frameworks as foundation, she will then offer instruction to librarians on guidelines for developing a privacy policy for their own institutions.

As deputy director of ALA's Office of Intellectual Freedom, Deb Caldwell-Stone works on projects dealing with censorship and privacy in libraries. An attorney by training, she practiced appellate law before the state and federal courts in Chicago before joining ALA in 2000. She now works closely with librarian to address various intellectual freedom issues affecting libraries, including the removal of books and materials library shelves, the use of Internet filtering, and the impact of new technologies and the USA PATRIOT Act on user privacy. This pre-conference is sponsored in part by the MPLA Continuing Education Fund.