

Social Networking in Libraries – Resources

North Dakota state government social networking directory: <http://www.nd.gov/content.htm?id=SocialMedia>

Article: Online Tools Your Library Needs Now and Why: <http://speakquietly.blogspot.com/2010/04/virtually-yours-online-tools-your.html>

Phone-friendly (aka mobile app) library websites:

<http://musingsaboutlibrarianship.blogspot.com/2010/04/comparison-of-40-mobile-library-sites.html>

A Survey of K-12 Educators on Social Networking and Content-Sharing Tools:

<http://www.edweb.net/fimages/op/K12Survey.pdf>

School Library Journal, 02/01/2010: How 11 Intrepid Users Get the Most out of Social Media:

<http://www.schoollibraryjournal.com/article/CA6716598.html>

Article: Dealing with Comments on Your Website [and anywhere else online]:

http://www.publiclibrariesonline.org/exclusives/internet_spotlight/dealing-comments-your-website

Webjunction category: Social Networking and Web Tools: <http://www.webjunction.org/technology/web-tools>

Presentation notes on [Managing Your] Online Identity (specific to librarians; on striking a safe, healthy balance between the personal and the professional) : <http://rogersurbanek.wordpress.com/2010/01/05/iolug-speakers-notes-on-online-identity/>

About Socialmention.com: <http://www.davidleeking.com/2010/09/16/social-mentions-with-socialmention/>

Library Media Connection, Nov/Dec 2009: Young Adult Literature 2.0, 2-page article on uses of social media in marketing YA literature. Full-text available via EBSCO; copies available via State Library (\$0.10/page).

Library Media Connection, Mar/Apr 2010: Four articles on use of social networking in school libraries; full-text available via EBSCO; photocopies available via State Library (\$0.10/page).

Facebook

Humanizing Your Facebook Pages: <http://www.davidleeking.com/2010/02/09/humanizing-your-facebook-pages/>

10 Ways Facebook Pages Can Help Local Governments Better Serve Their Constituents:

<http://www.insidefacebook.com/2009/11/05/10-ways-facebook-pages-can-help-local-governments-better-serve-their-constituents/>

NPR: FaceBook, MySpace Divide Along Social Lines:

<http://www.npr.org/templates/story/story.php?storyId=113974893>

Library Journal, July 2010: Facebook's March on Privacy: http://www.libraryjournal.com/lj/home/885327-264/tools_at_work_facebooks_march.html.csp

Computers in Libraries, September 2010: Facebook vs Twitter:
<http://www.infoday.com/cilmag/sep10/Tagtmeier.shtml> (use EBSCO for illustrated version)

The 12 Best Ways to Customize Your Facebook Pages (specific software tools):
<http://techcrunch.com/2010/08/23/1-best-ways-customize-facebook/>

Twitter

Twitter for Librarians: <http://www.squidoo.com/twitter4librarians>

How Your Library May Not Be Using Twitter But Should: <http://www.kellyd.com/2009/07/29/how-your-library-may-not-be-using-twitter-but-should/>

Give Your Library a Twitter Makeover: <http://www.beyondslicedbread.com/2010/09/17/give-your-library-a-twitter-makeover-for-followalibrary-day/> (general advice, not just for Follow A Library Day)

Twitter search operators: <http://search.twitter.com/operators>

Advanced Twitter search: <http://search.twitter.com/advanced>

Flickr

22 Ideas for Using Flickr in Libraries: <http://lonewolf librarian.wordpress.com/2010/01/18/22-ideas-for-using-flickr-in-libraries-01-18-10/>

Flickr group 'Libraries and Librarians': <http://www.flickr.com/groups/librariesandlibrarians/>

Chelmsford Library Virtual Tour:
<http://www.flickr.com/photos/chelmsfordpubliclibrary/sets/72157603768148100/>

Flickr group 'SnapShotND! One Day in the Life of ND Libraries 2010':
<http://www.flickr.com/groups/ndlibsnapshot2010/>

Print resources

ODIN has several dozen titles already. There are many beginners' guides like the *For Dummies* series. Additionally, there are several recent volumes of analysis of (and manifestos on) the effect of the new online world, particularly in regards to education, journalism, and copyright. Collective subject heading: *Online social networks*. See also *Technology and Youth*. You can also filter for several library- and education-specific databases when keyword searching for current articles in EBSCO.