

TO: NDLA Executive Board  
FROM: Marlene Anderson, Chair  
*The Good Stuff* Editorial Committee  
SUBJECT: Quarterly Report  
DATE: June 10, 2005

*The Good Stuff* made its debut as a web-based publication with the March 2005 issue. Catherine Dalzell of Clearwater Communications designed our new look (which includes full color!), incorporates hyperlinks, and more. It is a work in progress and we will continue to make improvements and adjustments.

Although I have not received much feedback about our new way of doing things, what I have heard has been very positive. Here are a couple of written comments I received:

- Please accept my compliments on this issue. I took a look at it before sending it on and it is absolutely GORGEOUS. I think that the NDLA membership will be very impressed, I certainly am. – Theresa Norton
- Marlene, it looks great! The color and the links add a lot. I do think that the NDLA web site needs to be easier to get to and the Good Stuff link needs to be more prominent on the page, maybe with a little description as to what it is. – Sally Dockter

The June issue is being finalized even as I write. It will be posted on the NDLA web site next week, probably Monday, June 13, or Tuesday, June 14.

The deadline for the August (pre-conference) issue is Friday, June 27, 2005.