

TO: North Dakota Library Association Membership
FROM: Marlene Anderson, Chair
The Good Stuff Editorial Committee
SUBJECT: Quarterly/Annual Report
DATE: September 12, 2005

2004-2005 marked a year of significant change for *The Good Stuff*, NDLA's quarterly magazine. With a vote of the general membership to change our publication to a web-based format, the December 2004 issue became our last traditionally printed issue. Our new format debuted in March 2005.

Catherine Dalzell of Clearwater Communications designed the new online publication, which incorporates full color, hyperlinks, and more. In March, the Executive Board approved a new agreement with Clearwater Communications of Bismarck for Production Artist services.

Comments on our new format have been overwhelmingly positive. Here is a sampling:

- Please accept my compliments on this issue. I took a look at it before sending it on and it is absolutely GORGEOUS. I think that the NDLA membership will be very impressed, I certainly am. – Theresa Norton
- ... it looks great! The color and the links add a lot. I do think that the NDLA web site needs to be easier to get to and the *Good Stuff* link needs to be more prominent on the page, maybe with a little description as to what it is. – Sally Dockter
- Just wanted to say the web-based *Good Stuff* looks great! Love the color! -- Erin L. Smith
- I really enjoyed the last issue - it looks so good. Thanks for a great job. – Ardis Haaland
- The new improved version of the *Good Stuff* looks great! – Pamela Drayson
- Did I tell you how fabulous the March online TGS is? Not only does it look great, but it has tons of great info. – Lila Pedersen
- I still like the real magazine best! – Mary E. Fischer
- Great job on the last *Good Stuff*! – Terri Wilhelm
- I just finished reviewing the March *Good Stuff* at the website page - and most impressive! ... Just a note of compliments for the nice graphic design with the North Dakota Library Association's website design for their *Good Stuff* publication. Compliments to you and all those involved with the web design. – Michael M. Miller

The Good Stuff is the result of the efforts of many, including:

- Theresa Norton, NDLA's Web Editor, and Todd Bodvig of the North Dakota State Library, who make sure *The Good Stuff* is on the website
- Clearwater Communications, especially Catherine Dalzell, for layout and design
- NDLA members for their ongoing support and for contributing stories and ideas
- Editorial committee members: Karen Anderson, Jeanne Narum, Joan Erickson, Erin Smith (note: replaced Jeanne), and Marlene Anderson, Chair

The Good Stuff is a work in progress and we will continue to make improvements. Your suggestions are welcome!