

Public Relations Committee Report—22

December 2, 2005

The press release for the NDLA 2005 Librarian of the Year, Cheryl Tollefson, was drafted by Beth Postema and distributed to local media on September 26th.

On November 3rd, I attended the first Local Arrangements Committee meeting for the upcoming NDLA annual conference in Fargo. At the meeting, potential conference themes, speakers, reception locations, exhibitors, etc. were discussed. Because this will be the centennial conference, creating and selling special centennial-themed items in addition to the cookbook was also discussed, as was creating a special centennial logo.

The desire to have more exhibitors attend the conference was also discussed. As a result, Melisa Duncan (public relations committee member) and I will be putting together a flyer designed to inform exhibitors about the upcoming centennial event. Charles Pace has agreed to distribute these flyers to exhibitors at the ALA Midwinter conference. If anyone else would like flyers to distribute, I would be more than happy to provide them.

That's it for now!

Respectfully submitted,

Erin Smith, Chair