

Meeting of December 2, 2005 was called to order at 10:06 am

**Present:** Jeanne Narum, Marlene Anderson, Virginia Bjorness, Naomi Frantes, Bonnie Krenz, Charles Pace, Theresa Norton, Liz Mason, Bev Clouse, Glenda Westman, Erin Smith, Beth Postema, Kelly Steckler, Laurie McHenry, Mike Safratowich, Cathy Langemo, Sally Dockter, and Kathy Thomas.

**Absent:** Paulette Nelson, Celeste Ertelt, Karen Chobot, Donna Maston, and Doris Ott.

Introductions, including something interesting going on in your library, preceded the meeting as some members were late.

If you came in at a different time there are some packs of literature (about 5 or 6 sheets) for each person. Additions or corrections to the agenda were as follows: Old business: reimbursement, we will talk about auction funds right after Reimbursement at State rate, under New business: strike Dun & Bradstreet Service to Minority Award as it was due December 1. (It was Jeanne's recollection that in years past this had been discussed in September at the annual conference.); also under New Business, the very last item, SLAYS proposal.

Minutes were presented and corrected as follows:

September 21, 2005 Pre-conference minutes that approval of was postponed until this meeting – no additions or corrections.

September 23, 2005 Post-conference minutes corrections as follows: auction amount should be \$768.50, not \$760.00; in the motion as follows, strike Ron Rudser: "that the proceeds of the auction (Ron Rudser) be deposited into the Mike Jaugstetter Fund, in their entirety"; in paragraph 4, page 2 – "The Legislative Committee met briefly and discussed getting stickers that said ". . . Library Association", but (who) said we could use their stickers that said basically, "I love libraries." Rewrite as follows: "The Legislative Committee met briefly and discussed obtaining stickers produced by the Wisconsin Library Association, with their permission, that read, 'I Love Libraries and I Vote'"; and "I learned lots of things that I can tale . . ." tale should read take.

Electronic Minutes of October 6, 2005 – November 30, 2005 – no additions or corrections.

Sally Dockter moved and Beth Postema seconded to approve all three sets of board minutes as corrected. Motion carried unanimously.

Mike Safratowich explained the budget report as of November 29 as well as the breakdown by category. He pointed out two items in the Treasurers Report: the auction funds were deposited under the Jaugstetter Fund – the auction funds of \$768.50 are part of the \$873.50 deposit; with the difference being donations; and the other line items that have lots of things in them, like other income, is broken down in footnotes at the end of my report. They should have occurred at the end of the document if you printed it out in .html; they may not have in Excel.

Jeanne is aware of only 1 conference bill left (under \$100); Cathy Langemo has film to develop. She is pleased that for the 2005 Conference we took in \$18,335 and disbursements were \$17,964. Kathy Thomas has about \$1000 left to deposit and Mike Safratowich brought up the refunds, which we will talk about later.

Regarding a motion to approve the treasurer's report, Mike reminded us that this is only done quarterly so it will be done electronically at the end of the current quarter.

#### Old Business:

The first piece of paper that I gave you that has mileage at the top of it. The Finance committee along with the help of the treasurer and other committee members has approved reimbursement at state rate and presented it for our approval: mileage 18 cents/mile, breakfast/lunch/dinner prices at per diem rate, lodging for out of state travel at the actual expense, air transportation at the actual expense. (Out of state travel refers to members of NDLA traveling out of state.) Charles Pace moved and Marlene Anderson seconded a motion to approve reimbursement at the state rate. Motion carried unanimously.

Finance committee has been talking about refunds for conference registrations and prepayment of any expenses. It is on the agenda for discussion, suggestions and recommendations. It will go back to the finance committee for them to make a recommendation to the group.

First is the refunds of conference registration; we have not had a policy in the past. We would like input for Beth before the next conference. The registration form did not have a cutoff date for refunds and now we are getting requests for refunds. It seems as if there is no recourse but to reimburse since we did not have a stated deadline. MPLA, ALA and so forth all have cutoff dates for refunds. There was discussion in general and with specific regard to the 2006 Conference. Beth has to have final counts to the hotel September 18. A September 8 deadline was suggested for the 2006 Conference to give school librarians an opportunity to attend. Several options were discussed with regards to partial refund vs full refund and reviewing the requests on a case by case basis.

The other item for discussion is prepayment of expenses for ALA or MPLA Reps, etc. that need to go to meetings was discussed. We prepaid once before for Ghost Ranch based on need. The current scenario is airline tickets have been pre-purchased with city money with reimbursement to occur in a different fiscal year. There was discussion regarding the difficulties that can occur if the person does not attend after having received payment in advance. It seems the problem with reimbursement in a different fiscal year is not a necessity, but rather an accounting convenience. It was noted that in the past NDLA has tended to follow institutional and state policies. It was also agreed that financial hardship is a different issue that accounting procedures and may be reviewed on a case by case basis. Jeanne thanked everyone for the comments and suggestions to be reviewed by the finance committee.

Auction funds: The policy was set last year that this is the meeting where we decide where the funds from the 2006 auction will go. The motion at the September Post-conference was for the 2005 auction funds. We said it would go for continuing education and professional development and at the post conference meeting we said all of it would go to the Mike Jaugstetter fund. There were two suggestions for Auction Funds 2006: ALA has established a Hurricane Katrina Library Relief Fund. The comment was made that we know it is sanctioned by our national organization, it serves our country and it serves libraries. We could start a fund to enable us to fund more expensive speakers for future conferences. Will this Centennial conference or Centennial projects need more money? The money has already been requested and is already in the general operating budget. And it has already been announced that the book author, Avi, will be at our conference in the fall (SLAYS program). The money is already in place and the speaker is secured with a tentative acceptance. It was also reported that there is a tentative agreement with Mercedes Lackey.

Jeanne asked for a motion concerning the 2006 auction funds. Mike Safratowich spoke to the upcoming motion. He did not think it was a good idea to break up the expected total into smaller amounts for more than one designation. He stated it had been a while since NDLA had offered money for “relief” and that he would like to make a motion to offer relief towards Katrina, but would like to see the check written now, based on the expected money from the 2006 auction.

Mike Safratowich moved that “we designate \$1000 of the 2006 auction funds for relief to Katrina libraries and make those funds available for relief efforts prior to the 2006 conference”. Marlene Anderson seconded. There was discussion. What if we don’t make \$1000? Discussion on budget to enter line item for deficit if one occurs “funds recognized by ALA” there is \$500 in the budget already for this. Mike questioned withdrawing his motion as he preferred the idea of using the donation line item of \$500 from the 2005 budget and sending it now.

My constitution person – what should we do about withdrawal of a motion? The second has to agree – okay – Marlene agreed. Mike withdrew his motion Marlene agreed

Do we have another motion on the floor regarding the 2006 auction proceeds? (Only the blue dot people.)

(The following portion of the minutes has been transcribed from the tape so as to either alleviate confusion (my intent) or add to the confusion (not my intent): )

I (Beth Postema) move that “the \$500 in the current ‘05 fiscal year donation line be given to ALA Katrina library relief fund” (Jeanne “this miscellaneous item line ....” Beth said, “Yeah, It’s, it’s labeled as donations.”) Beth continued, “the 2006, proposed 2006, \$500 donations line item” (Mike Safratowich interjected, “I don’t know if we can define it though.” Beth ... “okay ...until the budget’s passed ... ok so we can do the first \$500 right now and then we can take more stuff” Mike, “You can say the budget line . . . but I

don't think you can say \$500". Someone (Charles?) interjected, "whatever is budgeted") Beth continued, "whatever is budgeted in 2006 for donations and then you want to commit" (someone said "the funds" Beth, "yes - auction proceeds" (another interjection . . . "you could do that as a separate motion . . . designation . . . the auction . . . yeah that just the funding from the auction will go to Katrina . . . yes, that was the original . . . yeah just the funding from the auction will go to Katrina . . . ") Beth, "well let's just do that now and then maybe deal with the donation line items after the budget is approved . . . okay" Jeanne, "a motion regarding 2006" . . . Beth, "auction proceeds go to ALA Katrina library relief fund". Jeanne, "Is there a second?" Glenda Westman seconded the motion. Laurie interjected, "okay, so you changed that then to get rid of the \$500" Beth, "yep, we'll deal with that later" Laurie, "okay so you moved that the proceeds of the 2006 auction?" Beth, "correct, go to the ALA Katrina Relief Fund and Glenda seconded it." Laurie, "Who seconded it?" Glenda Westman seconded it. Jeanne, "Discussion. Are you ready for the question? All those in favor of the motion on the floor signify by saying Aye. Opposed? Let the motion carry.

(End of transcribed section.)

The paper with the new letterhead and logo is now available. If anyone needs some contact Cathy Langemo. Cathy described the new stationery and reminded people that the new letterhead and envelopes do not have return addresses, so people need to do these themselves now.

The centennial committee work is progressing regarding a logo for the conference. Marlene and Cathy Langemo met with Sean Thorenson at BSC who teaches commercial art about the possibility of one of their classes doing a project to design a logo for us, kind of a contest; they have done this for other groups. They were open to the project and will be working on it this spring semester; we should have 2 or 3 designs available to select from.

The cookbook project is underway and the link is up. Material is coming in. Jerry Kaup and Marilyn Johnson are contacting former NDLA members to invite to the conference. The quilt project is in full swing.

Marlene does not see photographs being part of the cookbook, but the question remains, how should we use them? Maybe poster sessions to illustrate the history of libraries in ND or a rotating slide show. Could we do a timeline? Cheryl Bailey is doing a series of articles about history for the Good Stuff. And in the cookbook we hope to have more than just recipes. A visual timeline was briefly discussed. Even a wall in the hallway where we could post old and new pictures or libraries could stick their own pictures on the timeline. Even just one picture with the date each library was established. It would be nice if the conference could be a gathering spot for this information about North Dakota libraries and following the conference someone could digitize this for the future. We need some kind of permanence to it. What about the logistics? Everyone should send their suggestions to Marlene. We need some uniformity, central repository, etc. The Centennial Committee will come back to the board electronically.

President Narum and Marlene Anderson reminded everyone that January 31 is the deadline for recipes.

Legislative committee nothing additional to the submitted report.

Membership marketing & promotion committee: Liz Mason has resigned and we need a volunteer to chair this committee.

ALA has set of posters and Karen Chobot recommends we consider another membership category and roundtable for support staff. We will look at another category of membership after the first of the year. President Narum would like to discuss this with the membership committee and come back to the board in March with a suggestion. There was some discussion.

The 2008 conference was discussed. In 2007 we will be in Jamestown. We have a contract with the civic center, but not a contract with Gladstone Inn for meals and rooms. It was not determined whether anything had been signed. There was discussion on accessibility issues. We could have meals catered in to the civic center. Jeanne enlightened the group on the background for the 2007 conference. Jamestown has not had a conference for 8 or 9 years. Phyllis Braton suggested we try Jamestown again. We met in Jamestown and walked over to civic center and it was free. They were remodeling and would have Internet access. Regarding accessibility issues; what about golf carts or some kind of shuttle system? Maybe we could have breakfast and dinner at the Gladstone and a boxed lunch at the Civic Center.

Two hotels in Bismarck have contacted Jeanne for 2008. We had talked about working with NDEA on a future joint conference. NDEA rotates between the Minot, Bismarck, Fargo and Grand Forks. NDEA is in Fargo in 2008 and we had a motion some time back to hold our conference in the same city as NDEA and at the same time. However, the NDEA conference may be undergoing changes of its own due to the recent legislation eliminating state paid days for the conference. There was discussion on the anticipated changes to the NDEA conference. This is the time of year (2006) to sign a contract for 2008.

Charles (because NDEA is in turmoil and so forth) moved that “we rescind our decision to hold the 2008 conference in Fargo and hold the 2008 conference in Bismarck and review in the future possible collaboration with NDEA on holding a joint conference”. Beth Postema seconded the motion. Motion carried unanimously.

There was talk again about the 2007 conference in Jamestown with the suggestion that we hold our noon meal at the Civic Center and breakfast and dinner at the Gladstone Inn.

New business:

The General Operating Budget for 2005-2006 was presented. Marlene spoke on the savings resulting from the Good Stuff going all electronic. As of September 15, 2005 we

had considerable money, but then received more bills (June issue and August issue). She expects another \$600 reduction.

Discussion on the budget with respect to individual line items:

Karen Chobot, Professional development chair would like to do more marketing this year since the only grant last year was the Mike Jaugstetter award.

There was a question on nominations line item deficit. Extra paper, lots of it in different colors, was purchased last year, so there should be no need to buy paper this year and the deficit should not carry forward.

Mike Safratowich's budget has \$0 miscellaneous and \$500 donations, while Bonnie Krenz's budget listed \$500 miscellaneous and no donation line. There was some discussion. It was suggested that we have a line item for donations with \$500 and a line item for miscellaneous. There was discussion again based on original intent. It was the consensus to change the name rather than the line item: change miscellaneous to read donations.

The legislative line item increase is to pay for stickers, "I Love Libraries, and I Vote."

Bev Clouse, NMRT, discussed the budget of \$100 versus \$200, because of the Grass Roots Grant. The Grass Roots Grant is a separate line item so only \$100 is needed for the NMRT budget.

MPLA Representatives; this is a between year so that is why less has been spent. Some years representatives attend two meetings; in some years one. There was discussion on whether there is a year we would send two people (old rep & new rep). This year there will be one board meeting and no conference.

Government Documents: the additional money was for stickers; there should be plenty of stickers.

President Narum requested a motion to approve the proposed 2006 budget. It was questioned whether the \$169 for board meetings would cover this meeting. After it was determined that it would, Ann Pederson moved and Naomi Frantes seconded to approve the proposed 2006 budget. Motion carried unanimously.

Break for lunch buffet – 11:34-12:24

Conference 2006 Discussion:

The 2006 conference theme will be, "Celebrating our past, embracing the future". Beth has met with Nicole at the Doublewood Inn in Fargo. The current deadlines are September 8 for registration, the 12<sup>th</sup> for rooms, and a final meal count to the hotel on the 18<sup>th</sup>. The budget is very, very, very rough. Meal costs have not been arrived at and prices

are going up, particularly anything with red meat. Exhibitor's budget is based on last year, although we may up that by a few dollars. The past few years we have had 14 exhibitors and at Fargo we usually get a few more. The maximum space for exhibitors is 25 exhibitors; if we get more we will have to move the banquet. If we get more we can move the Internet Café to the hallway. Physically it will be tight if we get 150 or more attendees. There is a narrow amount of budget surplus in the budget for this conference. The keynote speakers are the author, Avi and we are hoping Mercedes Lackey. Pam Drayson (speaking for "North Dakota Reads") has told us there is a possibility of Louise Erdrich being in Fargo at the time of our conference. They will keep us posted. For the exhibitors there is wireless, but the hotel does not have data projectors. We will have to borrow them. The dates of the 2006 Conference are September 20-22.

MPLA sponsorship of a pre-conference is a possibility. The forms are probably available on the web site and the amount is likely \$500. We are eligible in 2006 because we received a grant in 2004, and groups are eligible every other year. The deadline is probably March.

The registration difference between nonmember and member was discussed with the suggestion that it should probably be \$40, enough that there is a distinct advantage to being a member.

Charles Pace is working to get Michael Gorman, ALA, to speak. I contacted Leslie Berger and she really wanted to come but unfortunately the Georgia Library Association is the exact same days. Jeanne commented that this was too bad, because we were on the calendar and it has been a long, long time since we have had someone from ALA.

There was talk about getting more vendors, and more specifically targeting who libraries in North Dakota do business with.

Mike Safratowich moved and Marlene seconded a motion to approve the 2006 conference budget. Motion carried unanimously.

Jeanne talked about ALA's quotable facts about libraries (part of the @your library campaign). ALA is looking for quotable facts and the deadline to submit more facts is February 13. If anyone has quotable facts send them to Charles Pace to submit.

Jeanne asked if there were any libraries present that use the ALA @your library. A publisher is doing a book that will include local libraries titled, "Heart of Community Libraries We Love". The book will showcase 75 libraries throughout the United States. We are encouraged to do send submissions. ([www.librarieswelove.org](http://www.librarieswelove.org))

We received a letter from MPLA TechServices asking for cooperation between NDLA and MPLA workshops during the year. The letter provided an example of a workshop not unlike those that Minitex provides. When the question of conflict with our Minitex contract came up, we were reminded that the letter's basis was a request for working together towards a joint workshop, the suggestion was only a suggestion.

Jim Connor has done statewide Trustee Workshops and is particularly interested in weekend workshops for trustees or a post conference on a Saturday. Perhaps a post-conference for Fargo; if not he would like to see something happen in 2006.

The State Library does something in the spring for trustees in relationship to the public library manual. Maybe we could partner with the state.

A requirement of attending Ghost Ranch Leadership is to give report. Beth Postema recently attended (last week of October 2005) and she would like to delay her report and present it as a program at the 2006 Conference. Marlene Anderson moved and Charles Pace seconded the motion “to allow Beth to delay her requirement (Ghost Ranch Leadership) and to give her program at the conference (2006) rather than before”. Motion carried.

This year (October 29-November 3, 2006) the requirement will be 2-12 years of experience post MLS – 2 spots per state plus 5 spots at large – Beth encouraged us to apply.

Beth suggested that someone might like to present with her in 2006.

The Institute of Museum and Library Services has funds to recruit junior high, high school and college students as future librarians. ([www.ims.gov](http://www.ims.gov) )

Charles recently attended a video teleconference in Fargo in collaboration with PBS and the Arts. Also through IMLS is a collaboration grant to bring Arts organizations and libraries together. The deadline is March 1. There are big grants available for partnerships with libraries. They are also very competitive; of 26 million dollars requested they gave out a little over 1million. The website is [partnershipforlibraries.org](http://partnershipforlibraries.org)

An FYI from Pamela Drayson, everyone should read the information regarding the FCC adoption of the CALEA Order. Marlene said institutions of higher education are opposed and will be lobbying against. We need to pay attention; maybe put it out on listservs.

SLAYS presented a proposal to have awards be cosponsored by SLAYS and the Library Media Association (LAMA). The proposal calls for monetary cooperative ventures between NDLA and NDEA to provide an award. Jeanne will put this proposal out on the listserv for our review. We would have to put this as a line item in our budget (school library media program of the year award). Jeanne will call for discussion when she posts it to the listserv.

Board reports:

1- President - Jeanne thinks it is fantastic and she really appreciates that there was one report from every person this quarter. The report numbering was discussed, with positive comments. Jeanne wanted to mention that the most exciting thing she has done to date is

be part of the Library Technology Committee which receives grant money for LSTA funds. We funded \$60,000 but there is a possibility of three times this amount of money available. The information is available on the state library website and there are two cycles, October and February, and many different kinds of technology. There is lots of money and lots of grants for computers, technology updates to systems, audiobooks, ipods, etc. however the library must meet CIPA requirements for filtering. The grant round will be changing focus to bring a great majority of North Dakota records and holdings into ALEPH etc with a seamless interface.

2- President-Elect - Beth Postema really appreciates the willingness of people to chair and do things, especially Kathy Thomas. "North Dakota Read Project" – Pam Drayson will continue with this for as long as we want. The group meets January 25 in Bismarck and is working on getting Louise Erdrich to come to Fargo for a book group and NDLA.

3 - Past President - Marlene Anderson - nothing to add to written report.

4 – Secretary - Laurie McHenry – nothing to add - does not need separate report.

5 – Treasurer - Mike Safratowich - nothing to add to written report.

6 - ALA Councilor - Charles Pace – elaborated a little on the proposed dues increase for ALA which is receiving lots of discussion. Charles asked why it was needed. Since no one can tell him why the increase, he will vote Nay in January. June ALA will go forward in New Orleans, as the board sees this as a demonstration of support for the city. It will be the first large conference in the city following Katrina.

7 - MPLA Rep - Sally passed out the MPLA president's letter yesterday (12-1-05) about the new direction for MPLA. There is a new web site which is at the top of the page. Sessions from the MPLA conference at Jackson Hole were web cast and on the web for a month.

Beth asked if MPLA (following the purchase of the equipment) didn't say they would work with state associations to do this. Jeanne commented that we have had requests to put session handouts on the web site following the conference.

Jeanne interjected to keep those "Kudos" awards coming.

8 - Academic & Special Libraries Section - Celeste - nothing to add to written report.

9 - Government Docs Roundtable - Naomi - nothing to add to written report.

10 - Health Science Info Section - Ann - nothing to add to written report.

11 - New Members Roundtable - Bev - nothing to add to written report. She thanked Kathy Thomas for taking over the listserv and asked if we should have documentation for what to do if something were to prevent Kathy from managing this.

12 - Public Library Section - Kelly - nothing to add to written report.

13 - School Library & Youth Section - Glenda - nothing to add to written report.

14 - Technical Services Roundtable - Laurie - nothing to add to written report.

15 - Constitution, Bylaws, and Policies - Virginia nothing to add to written report.

Jeanne said she had written down a SLAYS recommendation. Virginia said yes, the committee is working on it and it should be done by March. Virginia continued, "in my board report the first part should have actually gone under New Business, but I forgot to submit it to you. At the June 2005 board meeting we had discussed gifts for NDLA retirees and the Constitution, Bylaws and Policies committee was asked by Marlene to come up with a phrase for the Finance Committee Handbook. We came up with the phrase "funds from the general operating budget may only be used for NDLA business purposes." Is that something that we could ask for your permission to add to the Finance Committee Handbook or should that go under new business in the March board meeting? President Narum said we could entertain a motion. Would anyone like to do that?

Beth moved and Charles seconded to add this phrase to the policy handbook "funds from the general operating budget may only be used for NDLA business purposes". Following discussion the motion was defeated. Virginia said her committee would discuss it further and place it on the March agenda. Suggestions for wording followed: funds can only be used to support the business of the association unless specifically voted on by the executive board. Operation expense? What is a business expense? Not allowed unless specifically authorized by the board. Basically you are trying to acknowledge someone's retirement. At MPLA retirees were listed in the banquet program and they were acknowledged. Is the idea to give a gift or acknowledge the individual? Is retirement a business expense? It would be nice to collect what comes out in the Good Stuff and compile it for the retiree.

16 - Finance Committee - Bonnie - nothing to add to written report.

17 - Intellectual Freedom Committee - Paulette - nothing to add to written report.

President Narum asked Marlene Anderson to speak about the three Special Committees she appointed last year:

Centennial

Legislative Issues

Membership, Marketing and Promotions

She did not set an end date on these committees and she did not expect the committees to last forever, but the Centennial committee will have a natural death. As for the other two, we may, as a group, decide to end these committees. So as not to confuse the Legislative Committee (standing) with the Legislative Issues Committee. Jeanne will have these special committees on the agenda for the remainder of her term and then the next

president (Beth Postema) can decide. Charles spoke to the Legislative Committees, having chaired them, and his belief is that the Legislative Issues Committee is done. There was a separate line item in the budget for the Membership, Marketing and Promotions Committee because we want to find new ways to bring more people in the library community of North Dakota into the organization. However as Liz has resigned there is no chair for this committee. Erin has asked to be on this committee. At the June meeting Liz presented a list of possibilities; some were approved and some were tabled. The question remains, "Where are we now?"

18 - Legislative Committee - Charles (Standing Legislative Committee) Charles talked to Eileen Larson and she has agreed to continue as our lobbyist; she said she would just operate under the same contract as last year. Mike interjected that he would prefer to pay her once a month, rather than every two weeks. Marlene will send last year's contract to Mike and Jeanne to modify and send to Eileen.

19 - Nominations and Elections - Donna - nothing to add to written report.

20 - Membership Committee - Kathy - nothing to add to written report.

President Narum interjected that we have 63 trustees and that is a large enough group we should address some issues there.

Beth Postema interjected that some things were passed at the June meeting and did we want to deal with the MMP committee (Membership, Marketing and Promotions) at this point? President Narum stated we would go through the reports first.

21 - Professional Development Committee - Karen - nothing to add to written report.

22 - Public Relations Committee - Erin – Just one change, Marlene brought up that the Bismarck State College is actually working on the Centennial logo and I had put in there that we had discussed the Centennial logo at our local arrangements meeting. And I received the blue binder from Jeanne.

22 - Public Relations Committee - Marlene – Nothing additional to report, but I'll just reiterate something here. Catherine Dalzell had been working with us and she is the one that designed the new online look and she's taken a new job with the Center for Technology and Business so Robin Pursley is our new contact at Clearwater and she's very nice and has a lot of great experience and I think we'll have a seamless transition.. and it (December issue) should be up pretty soon. I told her I would like to see it (December issue) no later than mid-December. President Narum questioned whether the delay of the December issue was due to this change and Marlene said it really wasn't.

23 - Archivist/Historian – position vacant - no report

25 - State Librarian - Doris sent her report and she'll be telling us about the spring workshops later on and there are a few things she sent to Jeanne.

26 - Executive Secretary - Cathy - nothing to add to written report.

27 - Web Editor - Theresa - nothing to add to written report.

Beth spoke on the Membership, Marketing and Promotions progress report. “Looking at the June 10 minutes, the Membership, Marketing progress report recommendation starts on page 3 and just sort of looking at what’s been done and just sort of a reminder for me and a reminder for others as membership renewals start coming in or goes out at the first of the year one thing that will be impacted is the registration form for the ‘06 conference . . . we are agreeing that we are extending reciprocity to members of Minnesota, South Dakota, and Montana”

President Narum interjected “and NDRA”

Beth “and North Dakota Reading”

President Narum “and North Dakota Reading Association and was it to NDEA?”

Beth continues, “no, the committee recommendation was to allow members from North Dakota’s bordering states, provinces - it doesn’t say members of what.”

Someone asked if there was a question of receiving reciprocity . . . Good Stuff . . . institutional members . . . reduced rate . . . asking for Manitoba? and Minnesota in particular . . .

Beth continues, “Point number 1 to be implemented for the 2006, I think it was going to do it as a demonstration with, but just sort of as a reminder, Institutional member libraries receiving a full color, a full page profile with color pages in the upcoming Good Stuff, so just something in terms of Good Stuff, as Kathy can . . . “

“There’ll be the linkage between you two to get who the Institutional members are so they can get their profiles in the Good Stuff ?” . . .

. . . separate institutional . . .

Did we get the reduced rate stuff happening at the 2005 conference? With the institutional memberships? The additional staff people, at non-member staff people at member rates? How did that go?”

Kathy would have to look back and see.

Beth said collectively she is not sure we got anywhere with the survey . . . and so we tabled the things about people giving away free memberships. She then asked where we were with job stuff on the web page. The committee was going to develop one . . . Beth said she had sent a bunch of options to Liz, who is no longer on the committee. President Narum questioned what was sent to Liz. Beth said it was committee recommendation number 9; create a job page on the NDLA web site that lists library jobs available in the

state. Beth stated this was to make the NDLA web site more useful and what she had done was take the existing library job sites submission forms, that we use in terms of NDPL recruitment, and forwarded them to Liz as templates as possibilities of things just to copy and paste essentially. . . . Beth could email Liz and see if she forwarded those files . . . but then without a committee chair who would she have forwarded them to. Beth just wanted to refresh memories of what has been done and what hasn't. Theresa can convert to web page when she has them.

It was announced that there are upcoming "Think Tanks": Fargo - February 17; Dickinson - February 24; Minot - February 27. These discussions discuss the future of libraries in the communities of ND. The focus groups promote Library Vision 2012 and decide which direction the state library will take over the next five years (long range planning). They would like people to collect real life stories of human interest, nature, technology, customer base, library program implementation in you own setting. Some discussion of whether we had seen the fliers. It will include librarians, trustees, and anyone – its open to the public - and it would be a good idea for librarians to invite their commissioners. Press releases will be sent out and Cindy Larson is looking for public speakers.

Doris also sent an email that she always has a conflict with Minitex for these meetings on the first Friday of a month. Jeanne entertained dates for the next meeting – it should be March 3. March 10 in Jamestown was agreed upon, with March 17 as the backup date.

The meeting was adjourned at 1:44 pm.