

TO: NDLA Executive Board
FROM: Marlene Anderson, chair
The Good Stuff Editorial Committee
SUBJECT: Quarterly Report – Report #23
DATE: June 13, 2008

The June 2008 issue of *The Good Stuff* was posted on the NDLA web site in mid-May and the membership was notified by e-mail.

Deadlines for the remainder of the year are:

ISSUE	SUBMISSION DEADLINE
August 2008 (pre-conference issue)	Friday, June 20, 2008
December 2008	Friday, October 24, 2008

The pre-conference issue deadline (Friday, June 20, 2008) is particularly important because the pre-conference issue includes both election and conference information. Advertising rates and submission deadlines are available on both the NDLA Web site and page two of each issue of *The Good Stuff*.

At the March 2008 Executive Board meeting, the Board approved a new contract for Clearwater Communications for design and layout of *The Good Stuff*. The contract had not been updated since 2005. The old contract was \$500 for each 32-page on-line publication; plus \$15 for each additional page, or \$50 for four additional pages. The new contract changes the compensation to \$640 for each 32-page on-line publication; plus \$20 for each additional page, or \$60 for four additional pages. The new rates began with the June 2008 issue.

Good Stuff editorial committee members for 2007-08 include Karen Anderson, Joan Erickson, and Rachel White. Robin Pursley of Clearwater Communications is the production artist for NDLA's online magazine.