

TO: NDLA Executive Board
FROM: Marlene Anderson, chair
The Good Stuff Editorial Committee
SUBJECT: Quarterly Report – #23
DATE: March 3, 2009

The March 2009 issue of *The Good Stuff* is in the hands of the production artist. We will have a draft soon and will proceed with final editing and proofing. When the issue is posted on the NDLA Web site, the membership will be notified by e-mail and also on NDLA's new blog and the NDLA Facebook site.

The March 2009 issue will include a half-page ad in support of the Freedom to Read Foundation's 40th anniversary celebration. At the December 2008 meeting, the Executive Board decided to donate a quarter-page of ad space for this effort. Since the ad copy does not lend itself to a quarter-page format, the editorial committee and our production artist recommended to President Bratton that we run a half-page ad instead. Bratton agreed to the half-page format, which is a \$50 value.

A memorandum of agreement for including a quarter-page ad for DakotaBookNet.com in each issue of *The Good Stuff* is in process. In September, the Board approved running this ad in exchange for marketing and selling NDLA's *Dakota Gold* cookbook through the DakotaBookNet.com site.

Advertising rates and submission deadlines for *The Good Stuff* are available on the NDLA Web site and are also listed on page two of each issue.

Submission deadlines for upcoming issues in 2009 are:

ISSUE	SUBMISSION DEADLINE
June 2009	Friday, March 13, 2009
August 2009 (pre-conference issue)	Friday, June 26, 2009
December 2009	Friday, October 23, 2009