

ALA Councilor Report – 6
Quarterly Report – Mar. 2010
By Shelby E. Harken, ALA North Dakota Chapter Councilor

I sent out several informational announcements to the NDLA listserv.
Sent to NDLA list
2009-12-7 Apply by January 29 for the We the People Bookshelf

Posted on ALA Blog
2009-1-7 ALA Washington Office Assistance for Round 2 of BTOP
2010-1-19 NTIA and RUS Announce Notice of Funds Availability
2010-1-21 ARRA funding for rural Libraries
2010-1-22 Overview of Notice of Funds Availability for broadband stimulus funding
2010-2-13 Broadband BTOP grant guidelines

Letters/filings by ALA

[ALA Highlights Vital Role of Libraries to FCC](#)

WASHINGTON, D.C. – In its latest [filing](#) to the Federal Communications Commission (FCC), the American Library Association (ALA) highlights the vital role libraries play in communities by supporting workforce development, small business creation, life-long education, and access to government resources through public access computer terminals and broadband Internet access.

[ALA files comments to FCC on proposed rule that would impact E-rate](#) 2010-2-26

The American Library Association (ALA) filed comments to the Federal Communications Commission (FCC) yesterday regarding the Commission's Notice of Proposed Rulemaking, which proposes a new rule for schools as a result of the Protecting Children in the 21st Century Act and rule revisions for schools and libraries to reflect existing statutory language of the Children's Internet Protection Act (CIPA). Both the proposed new rule and rule revisions would impact the universal service support mechanism for schools and libraries also known as the E-rate program. E-rate discounts are critical in meeting the ongoing and ever increasing telecommunications needs of libraries. ALA commented that the additional burden caused by the proposed rule revisions will likely have a negative impact on library participation in the E-rate program through added complexity and potential funding delays.

Note:

2010-2-26

Legislation to extend expiring provisions of the anti-terror USA Patriot Act won final congressional approval on Thursday, with Democrats unable to add additional civil liberties protections.

ALA

I attended ALA Council and related meetings at Midwinter in Boston.

9:00-10:00 **Westin – Faneull**

ALA Chapter Orientation – CONFLICT

Chapter Councilors' resources

Many of the past and current handouts from Orientation for Chapter Leaders Workshops are mounted on the ALA Chapter Relations Office's website: <http://tinyurl.com/q9qt4e> : In addition, there are links to related websites, as well. For example, you'll find these documents and links under the heading Advocacy: Advocacy

[Keeping Legislators on Your Side Advocacy](#) (MS Word)
[Save Ohio Libraries Campaign](#) (MS Word)
[Library Advocacy Day](#)
[Save Libraries in Your State](#)
[Capwiz 101](#) (MS Word)
[Using Capwiz for Advocacy](#) (PDF)
[Capwiz Best Practices](#) (MS Word)
[CRO Legislation and Advocacy page](#)
[Library Snapshot Day Primer](#) (MS Word)
[Office for Library Advocacy](#)
[Advocacy & Legislation](#)
[Advocacy University](#)

9:00-10:20 Boston Convention Center – Grand Ballroom
ALA Council /Exec Board/Membership Information Session -
I attended the first 45 minutes

BARC report – CD #33.0 and 33.1

2008 vs. 2009 revenue net in 2009 is less than 2008 but income was higher than expenses. The general fund net revenue in 2009 was \$213,296 (26,296,757 minus 26,754,461). ALA used furloughs to balance the budget so when they found themselves in the black some money was paid to the staff. They were able to preserve the reserve fund.

Endowment Trustees report – CD #16, 6, 13.1

Returns on investment have returned to nearly where we started the year, however that was lower than last year's high.

10:30-12:15 Boston Convention Center – Grand Ballroom
ALA Council I

Additional notes:

ALA President Camile Alire discussed the accomplishments of her first six months as President and progress made by her initiative the ALA Advocacy University www.ala.org/advocacyuniversity and establishment of advocacy tool kits for all types of libraries. President-Elect Roberta Stevens highlighted her three initiatives for her Presidential year (2010-11). They include Frontline Fundraising training for libraries, efforts by libraries to cultivate authors as library advocates in a program called "Our Authors, Our Libraries" and a contest by which youngsters will be encouraged to produce film clips for publication on YouTube with the theme "Why I need my Library" A "Resolution Declaring and Promoting 2010 as the Year of Cataloging Research" was introduced by Diane Dates Casey and Janet Swan Hill on behalf of ALCTS and was passed unanimously. It was warmly supported by those of us who want to see more serious, scholarly research undertaken in the field of cataloging. -- James Casey Member-at-Large

12:15-12:45 Boston Convention Center – Grand Ballroom
ALA-APA Council Information meeting

Posted financial information summary:

As reported in *American Libraries*, the APA ended fiscal year 2009 with a deficit of \$15,000. The board has responded to this in two ways: First, since the deficit exceeded the \$250,000 amount originally loaned by ALA to the APA upon its establishment, the ALA Board last week approved an increase in the loan amount from \$250,000 to \$275,000. Jenifer Grady is now working half time. The new 2010 revenue projections are \$196,358 and the new expense

projections are \$117,357. As of November 2009, APA revenues were \$37,679 and expenses were \$32,599, a positive balance to date of \$5,080.

10:00-12:15 Boston Convention Center – Grand Ballroom
ALA Council II

New resolutions received – CD #37 event planner and #38 national health care

Policy Monitoring Committee – CD #17

Edited to include wording emphasizing the importance of education in the bill of rights, and rights of minorities for Internet service. Organizational membership dues (CD44) – said to revise policy 12 (but not include actual dues amount) but they still have some questions so right now they are only adding as instructed but will bring it back at Annual.

See Policy reference file and the Policy Manual:

<http://www.ala.org/ala/aboutala/governance/policymanual/prf/index.cfm>

<http://www.ala.org/ala/aboutala/governance/policymanual/index.cfm>

Freedom to Read – CD #22

They are going to have some webinars. They are trying to anticipate issues for intellectual freedom and the Freedom to Read Foundation. Aggressively seeking to include MLIS students and offering free memberships.

Treasurer's report to Council – CD #13

The year ended positively but it was accomplished with staff furloughs, etc. Chicago conference had a high attendance but many were exhibit only which doesn't bring in as much money. Being in Chicago ALA costs were less. Total assets were less but expenses were greater. Continue to invest in products and online publishing – hoping to make money. Most liabilities come from health care costs, especially as a benefit for retirees. Generally anticipate less income due to library budget decreases, travel budgets being lower, etc.

Campaign for America's Libraries – a campaign to increase library usage and financial support.

They have investment categories that companies contribute to.

Office for Library Advocacy –

<http://www.ala.org/ala/aboutala/offices/ola/index.cfm>

<http://www.ala.org/ala/aboutala/offices/cro/index.cfm>

Programmatic priorities are used in budget planning. These were approved.

- Diversity
- Equitable access to information and library services
- Education and lifelong learning
- Intellectual freedom
- Advocacy for libraries and the profession
- Literacy
- Organizational Excellence

Resolution concerning the drafted event planner – CD #37

Sent to the Executive Board to discuss at Council III

Resolution in support of national health care – CD #38

ALA urges ALA to include a public option or medicare for all and that the ALA Washington Office vigorously lobby congress – end result should support health care for librarians. However both houses have passed their versions and it is now in conference committee and there is no public option there now nor will it likely get added. That makes this moot.

12:30-1:30 Boston Convention Center – Grand Ballroom
ALA Membership Meeting – Executive Board Candidates Forum

Candidates

Kevin Reynolds
Annemarie Roscello
J Linda Williams
Patricia A Ward
Ling Hwey Jeng

Elections were held after the presentations.

1:30-3:30 Westin – Grand Ballroom E
CRC II (Chapter Relations Committee)

- Chapter Relations has a webinar (which I watched) but not many were able to watch it.
- Check ALA account for CRC reports from Don Wood
- Don didn't mention ND as a joint membership for students. Did NDLA just create a student membership but not tie it to ALA?
- If a student is a student member, they can get an internship at ALA and registration free to a conference. [Is Andrea a member?]
- There is going to be a webinar on the new broadband funding (Y2P ?) followed by one just for questions and answers.
- If you are interested in some technology-related programming at a state conference, you can contact lisa.c.thomas@gmail.com
- Strategic Plan (not sure this is accurate information) a) draft will be sent to membership in March, b) final document will be sent to the Executive Board in April, c) Council will vote at Annual

8:30 -10:00 Westin – Burroughs Room
Council Forum

Resolutions that are discussed at Council III were discussed. The most lengthy discussion covered the traditional cultural expressions statement. It seemed we needed to more broadly consult units of ALA (even though ALA Office had distributed it well ahead of ALA) before bringing it to Council for a vote. It pits rights to access to information against privacy issues of certain cultural documents (e.g. religious) It grew out of copyright-like discussions in places where copyright laws do not exist internationally, but it has become focused on indigenous peoples which could be Native Americans in the United States but also elsewhere. It was withdrawn from Council III.

Since this will come back, information is at: <http://wo.ala.org/tce/>

8:00-12:030 Boston Convention Center – Grand Ballroom
ALA Council III

Candidates elected

Kevin Reynolds – Assistant University Library for Learning and Access Services, Jessie Ball duPont Library, University of the South, Sewanee, TN

J Linda Williams - Coordinator, Library Media Services, Anne Arundel County Public Schools, Annapolis MD

Affiliate application - CD #25

Council approved affiliate status for the Association of Jewish Libraries

Committee on Legislation – CD #20

Library Advocacy Day instead of National Library Day. It will be June 29, 2010 at 11 AM. Keith Michael Fiels will pursue channels in ALA to see how Councilors may attend and see if scheduling changes can be made to Council III. <http://www.ala.org/nlld>

The legislation assembly should have designees from all units.

ALA will have webinars, beginning Jan. 22 about next round of stimulus monies.

- Resolution on transparency and openness in the federal government – CD 20.1 (included in 20) - passed
- Resolution to support digital initiatives at the GPO – CD 20.2 - passed
- Resolution on universal access to broadband – CD 20.4 - passed

International Relations – CD #18

They will have a program on libraries in a time of war.

Resolution regarding assistance to and support for libraries in Haiti – passed

Committee on Organization – CD #27

Proposed some changes to the Leadership Development (Intern) Guidelines. Referred to TLLD for consideration at Annual

Google Book Settlement

There will be a hearing in mid-February. ALA will assess and make appropriate statements. In the meantime, ALA will be creating a list of key issues. Some will be Google-specific, e.g. public domain works including government documents, some special to the American Association of Publishers and the Authors Guild, privacy, desired outcome, etc. Will consider the books rights registry. Followup will be discussed at Annual. Guides for the perplexed need to continue to be issued on the Google Settlement so we know what is going on.

Event Planner – CD #37 (withdrawn)

Action plan by the Board

- Improvement will be a priority
- Conduct survey to get feedback
- Issue a report on major issues identified
- The ALA Librarian will work on standardization of the entries for the units and programs
- Annual database needs editing
- Other issues will be addressed as feasible before April when it must be available for annual
- Process for ongoing input will be set up to continue improvements
- Steps taken will be communicated to Council as they are taken
- Jenny Levine is working on a totally new planner and it will be beta tested at Annual
- Work will be done to make it available on a mobile device
- Will report at spring Exec Bd meeting and shared with Councilors

Resolution in support of 2010 spectrum presidential initiative – CD #39

It is intended to support minorities seeking to become librarians with scholarships. The goal is to raise \$1,000,000.

Announcements

11095 attendees (includes full registration, exhibit attendees, and vendors)

